

erin doucette

☎ 260-343-1233 ✉ erindoucette@gmail.com

EXPERIENCE

PRESENTATION EDITOR: FEB. 2005 - PRESENT

KPC Media Group, Kendallville Ind.

- Use design to tell stories from the community in a creative and appealing way in the Sunday Life section and Homes to Own Section
- Handle scheduling of Life stories - which involves coming up with story ideas, gathering ideas from reporters and leading meeting and discussion with other editors.
- Oversee design of special sections by offering critique and suggestions
- Use social media - Instagram, Twitter and Facebook - to promote our products and connect with readers
- Create special front page layouts
- Create graphics - bar, pie, line charts and illustrations in Adobe Illustrator
- Formerly designed Fort Wayne Family Magazine and wrote monthly columns
- Write copy for and create art teasers for the weekend front pages
- On a monthly rotation, create Sunday Page Ones and jump pages for three daily newspapers — The News Sun, Herald Republican and The Star
- Help keep design of papers current — Redesigned front pages to allow for more variety in layout and more art, redesigned pull quotes and other front page elements as well in 2015
- Helped paper convert to smaller width by redesigning page elements and introducing new libraries to the staff

OWNER, DECORATOR: 2015-2017

Rustic Bliss Rentals

- Helped brides and party hosts come up with creative vision for party, set up centerpieces and other displays throughout events using rustic, vintage rentals
- Created custom signage for events

FREELANCE GRAPHIC ARTIST: 2000 - PRESENT

Erin Doucette Designs, Huntertown, Ind.

- Create a variety of marketing materials — which include logos, brochures, posters, resumes, invitations, newsletters, ads and postcards. Among the clients are Invisible Fence Brand, Sylvan Cellars, Shadowland Silver Beach.

FEATURES DESIGNER: 2004-2005

Lansing State Journal, Lansing, Mich.

- Designed special pages for Life, Sports and News as requested
- Art directed photo illustrations
- Created informational graphics in Adobe Illustrator

FEATURES DESIGNER: 2002-2004

The Desert Sun, Palm Springs, Calif.

- Worked closely with reporters and photographers to develop story ideas and execute designs
- Created illustrations for the cover of weekly tabloid
- Art directed photo illustrations

OBJECTIVE

Energetic and creative visual journalist with 18 years of experience looking to use skills in design, writing and planning in a new, challenging position.

EDUCATION

BALL STATE UNIVERSITY 1995-2000

- Bachelors in Journalism Graphics
- Minor in English

EAST NOBLE HIGH SCHOOL 1991-1995

Skills,
references
and more on
second
page

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SPECIAL SKILLS

- Have a good eye for decor; started own business in event decorating
- Proficient in Adobe InDesign, Photoshop and Illustrator, Microsoft Word and Powerpoint
- Active on social media – Twitter, Instagram and Facebook – for job and personally
- Experience in Google Analytics and WordPress
- Excellent written and verbal skills – as an English minor and experienced journalist, have good knowledge of grammar and AP style
- Great at planning and organization
- Strong in photography

AWARDS

2008

- Parenting Publications of America Editorial & Design Award, Silver in Overall Design to Greater Fort Wayne Family (circulation of 30,000 or fewer)
- Parenting Publications of America Editorial & Design Award, Silver in Overall Use of Typography to Greater Fort Wayne Family (circulation of 30,000 or fewer)
- Hoosier State Press Associated Foundation (HSPA), First Place, Best Newspaper Design, The News-Sun, Division: Daily 4
- HSPA, First Place, Best Use of Graphics, The News Sun
- HSPA, First Place, Best Feature Section or Page, The News Sun
- HSPA, Third Place, General Excellence, The News Sun
- Indiana Associated Press, Third Place, Page One Make-Up, The News Sun

2009

- Indiana Associated Press, Second Place, Use of Graphics, The News Sun
- Indiana Associated Press, Third Place, Page One Make-Up, The News Sun

2010

- HSPA, First Place, Best Feature Section or Page, The News Sun, Division: Daily 3
- HSPA, Third Place, Best Newspaper Design, The News Sun

2011

- HSPA, Third Place, Best Use of Graphics, The News Sun

2013

- HSPA, Second Place, Best Newspaper Design, Herald-Republican (Dailies less than 6,000)
- HSPA, Third Place, Best Use of Graphics, The News Sun
- HSPA, Third Place, Best Feature Section or Page, The News Sun

2014

- HSPA, Second Place, Best Feature Section or Page, Herald-Republican
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2016

- HSPA, Third Place, Best Use of Graphics, The News Sun

REFERENCES

JULI METZGER Instructor and Coordinator of Unified Media, Ball State University

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